

Dept of Industrial & Systems Engineering, NUS, Singapore

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on

Rivalry between Strategic Alliances

Speaker: Zhang Anming, University of British Columbia, Canada

Date: Monday, 28 March 2005

Time: 15:00 p.m. to 16:00 p.m.

Venue: E1-06-01, Faculty of Engineering, NUS

Abstract: Firms widely and increasingly forming strategic alliances, particularly in network oriented industries such as telecom, shipping, airlines and logistics. This talk gives how deregulation and liberalization of the airline markets forms airline alliance and how the alliance is operated.

Biography: **Anming Zhang** is a Professor in Operations and Logistics and holds YVR Authority Professorship in Air Transportation at the University of British Columbia (UBC). He currently serves as the Chair of the Operations and Logistics Division, Sauder School of Business, UBC. Dr. Zhang is the recipient of the “Yokohama Special Prize for Outstanding Young Researcher” awarded at the 7th World Conference on Transportation Research (WCTR) in Sydney, Australia in 1995, and is the recipient of the “WCTR-Society Prize”, awarded to the overall best paper of the 8th WCTR in Antwerp, Belgium, in 1998.

Dr. Zhang has published over 50 refereed journal papers in the areas of transportation and industrial organization. He has co-authored two recent books: Globalization and Strategic Alliances: The Case of the Airline Industry, 2000, Pergamon Press, Oxford; and Air Cargo in Mainland China and Hong Kong, 2004, Ashgate, London (*Chinese editions* published both in Hong Kong and Mainland China). Dr. Zhang has been a consultant to organizations in Hong Kong, Mainland China, Korea, New Zealand and Canada. Together with his colleagues, he has just completed a research project entitled “Towards Estimating the Social and Environmental Costs of Transportation in Canada.” This is an input to Transport Canada’s ongoing effort to estimate the full costs of all transportation modes including automobile, rail, air and shipping.

Information: email: iseowlc@nus.edu.sg
Fax: 6777-1434